



REACH
A CHILD.
RAISE
A LEADER.
RESTORE
COMMUNITY.



Dear Friends,

At UrbanPromise Toronto, everything we do is grounded in one belief: real change happens through long-term relationships. We commit to walking alongside children, youth, and their families for 20 years, showing up consistently and building community in the neighbourhoods where they live.

We invite you to be part of that work through [Rise and Shine](#), our brunch fundraiser supporting youth employment and leadership development for young people ages 15 to 19 living in Toronto Community Housing. Rise and Shine is a fundraiser and space where community comes together around shared tables, shared stories, and shared purpose. Our StreetLeaders will be at the heart of this gathering. These are young people stepping into leadership, responsibility, and service, and your support places you right alongside them.

By partnering with us, you are not just supporting their growth; you are becoming part of the community that surrounds, mentors, and believes in them. **Our goal is to raise \$65,000 to support paid employment, mentorship, and leadership development for our StreetLeaders.**

For many youth in Toronto Community Housing, access to stable jobs, positive role models, and safe spaces to grow is limited. Our employment and leadership program responds directly to this gap. Through meaningful work experiences and consistent mentorship, young people gain confidence, skills, and a sense of belonging. They begin to see themselves not as recipients of help, but as leaders within their own communities.

Your partnership makes this possible. Together, we are building community and investing in the next generation of leaders. We would be honoured to build this community with you.

OUR VISION

A generation of young leaders
from Toronto Community Housing
who love Jesus and serve their community.

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URBANPROMISE.COM



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How You Can Make a Difference: Sponsorship and Donation Opportunities

We invite you to join us as a partner in this event. Your sponsorship or donation will not only align your business with a meaningful cause but also contribute to the positive transformation of our community.

DONATION: Table for Community Members and Staff - \$200:

- Donation will provide access for our community members and staff who might otherwise not have the opportunity to attend.
 - A \$200 donation provides seating for 8 guests
- *Optional: Your company's promotional items can be provided for guests*

SPONSORSHIP: Event Sponsor - \$2,000:

- Logo displayed during the event on screen
- Verbal acknowledgment during the event
- Complimentary event tickets
- Recognition in event social media shout-outs and acknowledgment
- *Optional: Your company's promotional items can be provided for guests*

SPONSORSHIP: Premier Sponsor - \$5,000:

- Logo displayed during the event on screen
- Verbal acknowledgment during the event
- Complimentary event tickets
- 3' x 5' company banner displayed at event (partner supplied)
- Recognition in event social media shout-outs and acknowledgment
- Featured acknowledgement in our summer newsletter (1,500+ subscribers)
- *Optional: Your company's promotional items can be provided for guests and the opportunity for a brief presentation at the event*

Your support at any level will make a tangible difference in the lives of these young individuals.

Please contact admin@urbanpromise.com to confirm your sponsorship level.

Beyond your sponsorship, we welcome you to Rise and Shine. Tickets are available for purchase [here](#).

Note: To receive a tax receipt for a donation toward tables for community members and staff, please donate funds. Sponsorships and Ticket/table purchases are not tax receiptable.

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