



# Building Community



Dear,

At UrbanPromise Toronto, everything we do is grounded in one belief: real change happens through long-term relationships. We commit to walking alongside children, youth, and their families for up to 20 years, showing up consistently and building community in the neighbourhoods where they live.

This spring, we invite you to be part of that work through *Rise and Shine*, our **brunch fundraiser** supporting youth employment and leadership development for young people ages 15 to 19 living in Toronto Community Housing.

*Rise and Shine* is more than a fundraiser. It is a space where community comes together around shared tables, shared stories, and shared purpose. Our StreetLeaders will be at the heart of this gathering. These are young people stepping into leadership, responsibility, and service, and your support places you right alongside them. By partnering with us, you are not just supporting their growth; you are becoming part of the community that surrounds, mentors, and believes in them.

Our goal is to raise **\$65,000** to support paid employment, mentorship, and leadership development for our StreetLeaders.

For many youth in Toronto Community Housing, access to stable jobs, positive role models, and safe spaces to grow is limited. Our employment and leadership program responds directly to this gap. Through meaningful work experiences and consistent mentorship, young people gain confidence, skills, and a sense of belonging. They begin to see themselves not as recipients of help, but as leaders within their own communities.

Your partnership makes this possible. Together, we are **building community** and investing in the next generation of leaders.

Thank you for considering being part of *Rise and Shine*. We would be honored to build this community with you.

#### OUR VISION

A generation of young leaders from Toronto Community Housing who love Jesus and serve their community.

502-685 Sheppard Ave E  
North York, ON M2K 1B6  
416.516.6121  
[info@urbanpromise.com](mailto:info@urbanpromise.com)

[URBANPROMISE.COM](http://URBANPROMISE.COM)

## How You Can Make a Difference: Sponsorship and Donation Opportunities

### DONATION: Table for Staff and/or Community Members - \$200:

- Your donation will provide access for our staff and community members who might otherwise not have the opportunity to attend.
- You will receive a tax receipt for your donation

### SPONSORSHIP: Event Sponsor - \$2,000:

- Verbal acknowledgment during the event
- Complementary event ticket
- Logo displayed during the event

### SPONSORSHIP: Premier Sponsor - \$5,000:

- Recognition in event materials, event email communication, website and social media.
- Complementary event tickets
- Verbal acknowledgment during the event
- *Logo displayed during event*

### SPONSORSHIP: Gold Sponsor - \$10,000:

- Recognition in event materials, event email communication, website, and social media.
- Complementary event tickets.
- Verbal acknowledgment during the event
- *Logo displayed during event*
- 3' x 5' company banner and promotional material displayed at the event (partner supplied)

### SPONSORSHIP: Platinum Sponsor - \$15,000:

- Recognition as a Platinum sponsor
- Complementary event tickets
- Recognition in event materials, event email communication, website, and social media.
- Featured on our website throughout 2025
- Featured acknowledgement in our summer newsletter (1,500+ subscribers)
- 3' x 5' company banner and promotional materials displayed (partner supplied)
- Verbal acknowledgement, sponsor highlight and logos displayed during the event

Your support at any level will make a tangible difference in the lives of these young individuals.

Please get in touch with [admin@urbanpromise.com](mailto:admin@urbanpromise.com) to confirm your sponsorship level.

Beyond your sponsorship, we welcome you to Rise and Shine. Tickets are already available for purchase [here](#).

*Note: To receive a tax receipt for a donation to tables for community members and staff, please donate.*

*Sponsorships and Ticket/table purchases are not tax receiptable.*

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