



REACH
A CHILD.
RAISE
A LEADER.
RESTORE
COMMUNITY.



Dear Friends,

At UrbanPromise Toronto, everything we do is grounded in one belief: real change happens through long-term relationships. We commit to walking alongside children, youth, and their families for 20 years, showing up consistently and building community in the neighbourhoods where they live.

We invite you to be part of that work through [Rise and Shine](#), our brunch fundraiser supporting youth employment and leadership development for young people ages 15 to 19 living in Toronto Community Housing. Rise and Shine is a fundraiser and space where the community comes together around shared tables, shared stories, and shared purpose. Our StreetLeaders will be at the heart of this gathering. These are young people stepping into leadership, responsibility, and service, and your support places you right alongside them.

By partnering with us, you are not just supporting their growth; you are becoming part of the community that surrounds, mentors, and believes in them. **Our goal is to raise \$65,000 to support paid employment, mentorship, and leadership development for our StreetLeaders.**

For many youth in Toronto Community Housing, access to stable jobs, positive role models, and safe spaces to grow is limited. Our employment and leadership program addresses this gap directly. Through meaningful work experiences and consistent mentorship, young people gain confidence, skills, and a sense of belonging. They begin to see themselves not as recipients of help, but as leaders within their own communities.

Your partnership makes this possible. Together, we are building community and investing in the next generation of leaders. We would be honoured to build this community with you.

OUR VISION

A generation of young leaders
from Toronto Community Housing
who love Jesus and serve their community.

502-685 Sheppard Ave E
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416.516.6121
info@urbanpromise.com

URBANPROMISE.COM



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How You Can Make a Difference: Sponsorship Opportunities

We invite you to join us as a partner in this event. Your sponsorship or donation will not only align your business with a meaningful cause but also contribute to the positive transformation of our community.

SPONSORSHIP: Premier Sponsor - \$5,000:

Includes 8 tickets to the event, 3' x 5' company banner displayed (partner supplied), signage/promotion and verbal acknowledgement at the event. Also includes preferred level recognition on our website, social media, event program, and the opportunity to have your promotional company's products provided to guests.

SPONSORSHIP: Community Builder - \$2,500:

Includes signage/promotion at the Rise Breakfast event, 4 tickets for the event, recognition on the UPT website, social media, event program and the opportunity to have your company's promotional products provided to guests.

FRIEND OF URBANPROMISE TORONTO - \$1000:

Includes signage/promotion at the Rise Breakfast event, 2 tickets for the event, recognition on the UPT website, social media, and event program.

HOMETOWN HERO - \$750:

Includes recognition at the event, on the UPT website and social media promotion

MOMENTUM MAKER - \$500:

Includes recognition on the UPT website, 2 social media posts

MIGHTY MINI SPONSOR - \$200

Includes recognition on the UPT website, 1 social media post

Please contact admin@urbanpromise.com to confirm your sponsorship level.

Beyond your sponsorship, we welcome you to Rise and Shine! Tickets are available for purchase [here](#).

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